

Juilliard

Title:	Performance Promotion Policy
Policy Owner:	Office of Public Affairs
Contact Information:	Room 214A Main Building (212) 799-5000, ext. 207 publicaffairs@juilliard.edu
Applies to:	All Juilliard students (including College, Pre-College, MAP, and Evening Division)
Effective Date:	March 1, 2018

The Public Affairs office provides information about Juilliard and its performances and schedules and formats all digital displays across the Lincoln Center campus. All promotional materials for official Juilliard events are created through Public Affairs; members of the Juilliard community are prohibited from creating any promotional materials without prior authorization.

Students who wish to have their recital or concert considered for display on Juilliard's website and electronic bulletin board should send a hi-resolution, 300 dpi headshot via the [recital management system](#). Faculty can submit imagery for recitals to content@juilliard.edu. Prior to submitting any imagery, students and faculty should ensure that they have appropriate rights to use the images for promotional and public display purposes. Juilliard is not responsible for any rights clearances. Images that do not fall within these parameters will not be considered for display.